

# Roth's Fresh Market

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## Coupon Policy

To provide our customers with the highest level of quality customer service, Roth's gladly accepts coupons.

The following policy can be used as a general guide for shopping with coupons in our grocery stores. Roth's reserves the right to make changes to this policy at any time.

## Manufacturer and Store Coupons

1. Store Managers have the right to limit the quantity of coupons used and/or items purchased in a single transaction by a single customer or in a single day.
2. Roth's reserves the right to refuse any coupons at its discretion.
3. Roth's will redeem coupons only for the specific items included in the customer's purchase.
4. The redemption value will be as stated on the coupon, unless that value yields a final unit price of less than zero.
  - a. If application of the redemption value yields a unit price less than zero, the coupon will be redeemed only for the amount that yields a zero unit price
  - b. The coupon will be applied to the applicable item; not to the customer's transaction total.
  - c. Customers cannot net cash credit or cash payout from a coupon purchase.
5. Paper coupons must be presented at the time of purchase.
  - a. Roth's will only accept coupons issued by Roth's or the manufacturer of the relevant product.
    - i. Roth's does not accept competitor coupons.
    - ii. Roth's will not accept coupons that display another retailer's logo or name.
  - b. Roth's accepts coupons printed within Roth's ads, mailers, flyers or e-mails.
    - i. Customers must present coupons in order to receive the coupon price.
    - ii. Roth's will accept a paperless cell phone image for Roth's in-store coupons only.
    - iii. Roth's coupons will state any limitations and/or restrictions.
6. Roth's will accept one Roth store coupon with one manufacturer coupon per item, as long as the total does not result in less than a zero balance.
  - a. Roth's does not allow a customer to redeem two or more manufacturer coupons against a single item within a transaction.
  - b. If a customer presents two coupons for the same item in a single transaction, Roth's will give the highest discount for that item, subject to the terms of the applicable offer and/or coupon.
7. Roth's will not accept photocopies of coupons.
8. Coupons are subject to advertised offer limitations and all other limitations and restrictions on the applicable coupon or product.
9. Coupons may not be applied against any free item received in any offer.
10. Coupons have no cash value.

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## Manufacturer and Store Coupons (Continued)

11. Roth's will not accept coupons unless they have an expiration date.
  - a. Expired coupons will not be accepted.
12. Roth's will not accept coupons that appear distorted or blurry or are altered in any way.
13. All applicable bottle and packaging deposits on the purchased and free items must be paid by the customer.
14. "Purchase rewards" are offered by Roth's as promotional discounts earned at a specified transaction total.
  - a. Purchase rewards thresholds will be calculated based upon customer's final transaction total (after deducting all other discounts, savings and coupons).
    - i. As an example (and not as an offer), if a \$75 minimum purchase is required for a purchase reward, and a customer's order at full retail is \$77, but a manufacturer's coupon of \$3 applies; the customer's total would be \$74, and would not be eligible for the purchase reward.
  - b. References to a threshold purchase requirement may exclude purchases of: beer, wine, tobacco products, fuel, and all fluid items in the refrigerated dairy section (including fluid dairy and dairy substitutes), bus passes, postage stamps, money orders, money transfers, event tickets, lottery tickets, gift cards and Roth's gift cards, bottle deposits, Traeger grills, pellets and Traeger brand products, home delivery, service station, and any other refundable deposits.

## Coupons Printed from the Internet:

1. Roth's gladly accepts coupons printed from the internet. The same manufacturer and store coupon rules above apply to all coupons printed from the internet.
2. Coupons printed from the internet must be capable of scanning at checkout.
3. Roth's accepts valid, current print-at-home coupons, including those sent to you in Roth's e-mails or that you find on roths.com.
4. Coupons printed from the internet must have serial numbers and must follow an industry-standard format.
5. Manufacturer coupons printed from the internet must clearly indicate they are a manufacturer coupon and must have a valid manufacturer address on the printed coupon.
6. Roth's does not accept "free product" coupons printed from the internet.
  - a. Examples (but not limited to): "free", "buy one get one free", "free with the purchase of..."
7. Roth's will not accept coupons printed from the internet that authorize more than \$5.00 off of a purchased item or if the amount to be discounted is more than 50% of the initial price of the item.
8. Coupons printed from the internet must have a visible expiration date of approximately 4-8 weeks.

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## Raincheck Policy

Roth's will issue rainchecks at the check stand for out of stock in-ad items.

1. Rainchecks expire thirty (30) days from the date issued and will not be accepted at any Roth's store after that time.
2. Roth's reserves the right to limit raincheck quantities based on product availability and advertised limits.
3. Rainchecks can be issued for up to six (6) items unless otherwise stated in the applicable advertisement.
4. Rainchecks can be issued for all items, but may exclude beer, wine, tobacco products, and fuel.
5. Rainchecks may be offered for store coupon items unless otherwise specified on the coupon. Rainchecks will not be provided for items advertised as "clearance", "while supplies last", "limited quantities", or other designation indicating a limited supply.

Roth's reserves the right to make changes to these policies at any time. All coupon redemption terms are subject to the terms of the rules in effect at time of redemption. Policy changes may become effective without advanced notice or advertisement. Please periodically check our website for any changes to these policies.